



## OUR GRADUATES ARE TURNING OPPORTUNITIES INTO CAREERS.

### In a world that runs on ideas, our grads have a head start.

More than ever, employers are looking for creativity. And they're finding it in those who come from The Art Institutes schools. In our career-focused learning environment, students use professional-grade technologies under the guidance of experienced instructors who know first-hand what the industry demands.

By offering internship opportunities and helping to keep our education programs aligned with industry trends, many employers work with our schools to make our students more marketable.

And our system of over 45 schools across North America keeps us connected with employers all around the country.

Of all 2009 graduates of The Art Institute of Pittsburgh and The Art Institute of Pittsburgh—Online Division available for employment, 87.9% were working in a field related to their program of study within six months of graduation, at an average starting salary of \$32,458.

#### Measuring our graduates' success.

We've charted our recent grads' progress as they launch their careers, both in terms of finding jobs and in the average salary they're earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
<b>Bachelor's Degree Programs</b>						
Advertising**	10	4	6	6	100.0%	\$44,376
Culinary Management	23	5	18	18	100.0%	\$38,597
Fashion & Retail Management	13	4	9	9	100.0%	\$31,781
Game Art & Design	23	4	19	15	78.9%	\$40,008
Graphic Design	73	17	56	52	92.9%	\$36,788
Hotel & Restaurant Management	1	1	0	0	—	—
Interior Design	47	14	33	29	87.9%	\$32,023
Media Arts & Animation	12	5	7	6	85.7%	\$28,817
Web Design & Interactive Media	36	6	30	30	100.0%	\$45,855
<b>Total Bachelor's Degree Programs</b>	<b>238</b>	<b>60</b>	<b>178</b>	<b>165</b>	<b>92.7%</b>	<b>\$37,802</b>
<b>Associate's Degree Programs</b>						
Graphic Design	108	42	66	57	86.4%	\$29,899
Web Design & Interactive Media	30	7	23	21	91.3%	\$34,475
<b>Total Associate's Degree Programs</b>	<b>138</b>	<b>49</b>	<b>89</b>	<b>78</b>	<b>87.6%</b>	<b>\$31,131</b>
<b>Diploma Programs</b>						
Digital Design	283	109	174	150	86.2%	\$30,326
Residential Planning	213	115	98	83	84.7%	\$27,885
Web Design	234	76	158	137	86.7%	\$31,883
<b>Total Diploma Programs</b>	<b>730</b>	<b>300</b>	<b>430</b>	<b>370</b>	<b>86.0%</b>	<b>\$30,355</b>
<b>All Program Totals***</b>	<b>1106</b>	<b>409</b>	<b>697</b>	<b>613</b>	<b>87.9%</b>	<b>\$32,458</b>

### Who will create tomorrow? It could be you.

We're in the middle of a creative revolution that's opening new opportunities to build a career out of ideas. At an Art Institutes school, our students get a focused education that prepares them to seize those opportunities. We guide, support, and help students take their creativity from the classroom to the working world.

Our graduates enter the job market equipped not only with polished talent, but the professional portfolio, interviewing, and networking skills they need to make an impact in the job market.

\* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

\*\* School average is skewed upward due to one or more extraordinary salaries that do not depict earnings typical of entry-level Art Institutes graduates.

\*\*\* All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2009–December 31, 2009 graduates, six months after graduation.



## You can judge our grads by the companies that hire them.

Here are just a few of the high-profile employers, both local and around the country, who have hired recent graduates of The Art Institute of Pittsburgh and The Art Institute of Pittsburgh Online.

- Abercrombie & Fitch
- Accuweather, Inc.
- American Cancer Society
- American Eagle
- American Greetings
- American Woodmark Corporation
- Apple Store
- Aquent Studios
- Big Huge Games
- Booz Allen Hamilton
- Brady Communications
- Brunner, Inc.
- Budcat Creations
- Bunting Graphics
- Burt Hill
- Carnegie Mellon University
- CECity.Com
- ClubCom, Inc.
- CMU Entertainment Technology Center
- Comcast Media Services
- Davison Design and Development
- Dick's Sporting Goods Corporation
- Five Star Development
- Foraxis Design Solutions, LLC
- Fox Learning Systems
- Giant Eagle Headquarters
- Home Depot
- Hyatt Regency
- IDL Worldwide
- Impact Games
- Lamar Advertising
- Learning Sciences International
- Lidia's Pittsburgh
- Little Earth Productions
- Marc USA
- Matthews International
- McFarlane Design Group
- Meteor Games
- Pittsburgh Post-Gazette
- Pittsburgh Tribune-Review
- Production Masters, Inc.
- Psychology Software Tools, Inc.
- Schell Games
- Skyline Displays of Pittsburgh
- Specter Studios
- The Scare House
- Tiburon—Electronic Arts
- UCFab International, LLC
- Vicarious Visions
- Wall-to-Wall Studios
- Washington Post—Newsweek Interactive
- Whirl Magazine

## When you're ready to look, you'll find plenty of support.

As our grads start their job search, they can count on the support of our Career Services staff. We provide helpful tips and techniques, and connect them to hiring managers in their community and throughout North America.

### We'll help:

- Develop job-search skills in resumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

### Students can also take advantage of:

- A Portfolio Show during final quarter attended by potential employers
- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for

## Start here. And go as far as your talent takes you.

These aren't just job titles. They're opportunities that some of our recent grads have taken hold of.

### DESIGN

- Commercial Designer
- Digital Imaging Artist
- Graphic Designer
- Industrial Designer
- Interior Designer/Consultant
- Kitchen Planner
- Layout Production Artist
- Modelmaker
- Product Designer
- Showroom Assistant

### MEDIA ARTS

- 3D Environment Artist
- 3D Illustrator
- Animator
- Developer
- Game Designer
- Motion Graphics Designer
- Multimedia Designer
- Photographer
- Production Assistant
- Special Effects Artist/Designer
- Storyboard Artist
- Video Editor
- Video Lighting Assistant
- Web Designer

### CULINARY

- Catering Manager
- Marketing Coordinator
- Sous-Chef



DESIGN MEDIA ARTS FASHION CULINARY CREATE TOMORROW

Programs, credential levels, technology, and scheduling options vary by school. A range of online course opportunities is available at select schools. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2010 by The Art Institutes International LLC 2385 10/10 • Printed on FSC & SFI certified paper.