

OUR EDUCATION IS WORKING. SO ARE OUR GRADUATES.

At The Art Institutes schools, our graduates' success gives us a lot to be proud of. And gives you a lot to think about.

**The Art Institute
of Pittsburgh®**
Online Division



Creativity has real-world value.

At The Art Institutes schools, our goal is to prepare our students for fulfilling careers, doing what they love. In each of our hands-on education programs, everything we teach is grounded in the real world they'll be entering as they start their careers. And as they enter the job market to pursue their passion, they take with them the portfolio, interviewing and networking skills, and industry insights they need to get in front of employers.

And we have the numbers to prove it.

The Art Institute of Pittsburgh—Online Division. Educating imaginative students. Adding creativity to the workforce.

Of all 2008 graduates of The Art Institute of Pittsburgh—Online Division available for employment, 87.1% were working in a field related to their program of study within six months of graduation, at an average starting salary of \$31,455.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
Bachelor's Degree Programs						
Advertising**	8	0	8	6	75.0%	\$38,714
Culinary Management	21	2	19	19	100.0%	\$42,046
Game Art & Design	33	4	29	21	72.4%	\$31,685
Graphic Design	67	10	57	52	91.2%	\$32,561
Interior Design	47	10	37	32	86.5%	\$29,038
Media Arts & Animation	2	0	2	1	50.0%	—
Web Design & Interactive Media	18	1	17	16	94.1%	\$37,774
Total Bachelor's Degree Programs***	196	27	169	147	87.0%	\$33,571
Associate's Degree Programs						
Graphic Design	83	27	56	48	85.7%	\$31,105
Web Design & Interactive Media	25	5	20	20	100.0%	\$42,141
Total Associate's Degree Programs	108	32	76	68	89.5%	\$34,351
Diploma Programs						
Digital Design	236	71	165	149	90.3%	\$30,004
Residential Planning	288	140	148	121	81.8%	\$27,272
Web Design	179	45	134	118	88.1%	\$33,270
Total Diploma Programs	703	256	447	388	86.8%	\$30,145
All Program Totals†	1007	315	692	603	87.1%	\$31,455

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** School average is skewed upward due to one or more extraordinary salaries that do not depict earnings typical of entry-level Art Institutes graduates.

*** Total includes unpublished salary amount of an individual graduate.

† All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2008–December 31, 2008 graduates, six months after graduation.

FROM WORK-IN-PROGRESS TO WORKING PROFESSIONAL.

Our graduates have the education and the skills to hit the ground running.

Ai The Art Institute
of Pittsburgh®
Online Division



Our grads are in good company.

Graduates of The Art Institute of Pittsburgh—Online Division have recently found employment with some of the most prominent employers in the region and beyond, including:

- Abercrombie & Fitch
- American Cancer Society
- American Eagle
- American Greetings
- American Woodmark Corporation
- Apple Store
- Aquent Studios
- Belk
- Blue Cross/Blue Shield
- Booz Allen Hamilton
- Cartoon Network
- CMU Entertainment Technology Center
- Comcast Spotlight
- Design to Print
- Dick's Sporting Goods
- Drexel Heritage
- Eclectic and Elegant Interiors
- Emory Group
- Ethan Allen
- Flexon Industries
- Giant Eagle Headquarters
- Home Depot
- Hyatt Regency
- Idearc Media
- Kitchen Factor
- Lockheed Martin
- Monster Worldwide
- Navitas LM
- Office Environments
- Pacific Sunwear
- Planet Granite
- Signs of LA
- Skyline Displays
- Sodexo
- Specter Studios
- Washington Post—Newsweek Interactive

Real jobs. Real futures.

Here are just a few of the jobs in which our recent graduates have launched their creative careers.

DESIGN

- Commercial Designer
- Digital Imaging Artist
- Graphic Designer
- Industrial Designer
- Interior Designer/Consultant
- Kitchen Planner
- Layout Production Artist
- Modelmaker
- Product Designer
- Showroom Assistant

MEDIA ARTS

- 3D Environment Artist
- 3D Illustrator
- Animator
- Developer
- Game Designer
- Motion Graphics Designer
- Multimedia Designer
- Photographer
- Production Assistant
- Special Effects Artist/Designer
- Storyboard Artist
- Video Editor
- Video Lighting Assistant
- Web Designer

CULINARY

- Catering Manager
- Marketing Coordinator
- Sous-Chef

Our grads have value. Just ask the employers who hired them.

Employers who know what they're looking for take a good look at our graduates. They value the fact that our design, media arts, fashion, and culinary programs are led by instructors from the real working world. And many employers actually add value themselves, both by offering internship opportunities and by helping us make sure our programs are in step with industry trends.

And thanks to our system of over 40 schools across North America, we're always forging new relationships and making new connections with employers in the creative professions.

We can help you build strong job-seeking skills.

Our Career Services staff supports students' career planning efforts with tips and techniques that can lead to successful job searches. We have contacts in your community and can help you connect to hiring managers in other cities by leveraging our network of Career Services advisors throughout North America.

We provide:

- Help with job search skills, resumé writing, interviewing, and networking
- Help finding part-time work while still in school
- Help pursuing full-time work after graduation
- A Portfolio Show during final quarter attended by potential employers
- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for in candidates